

THE FUTURE HOUSING & DINING

AFFORDABLE. SUSTAINABLE. FLEXIBLE.



DECEMBER, 2023

AFFORDABILITY IMPACT

Over \$400 million in savings for Purdue students relative to Big Ten.

Room and board rate has declined by 3% from fall 2012 to 2023.

Lowest rates in Big Ten by over \$2,100.

Strong demand for affordable, on-campus housing.



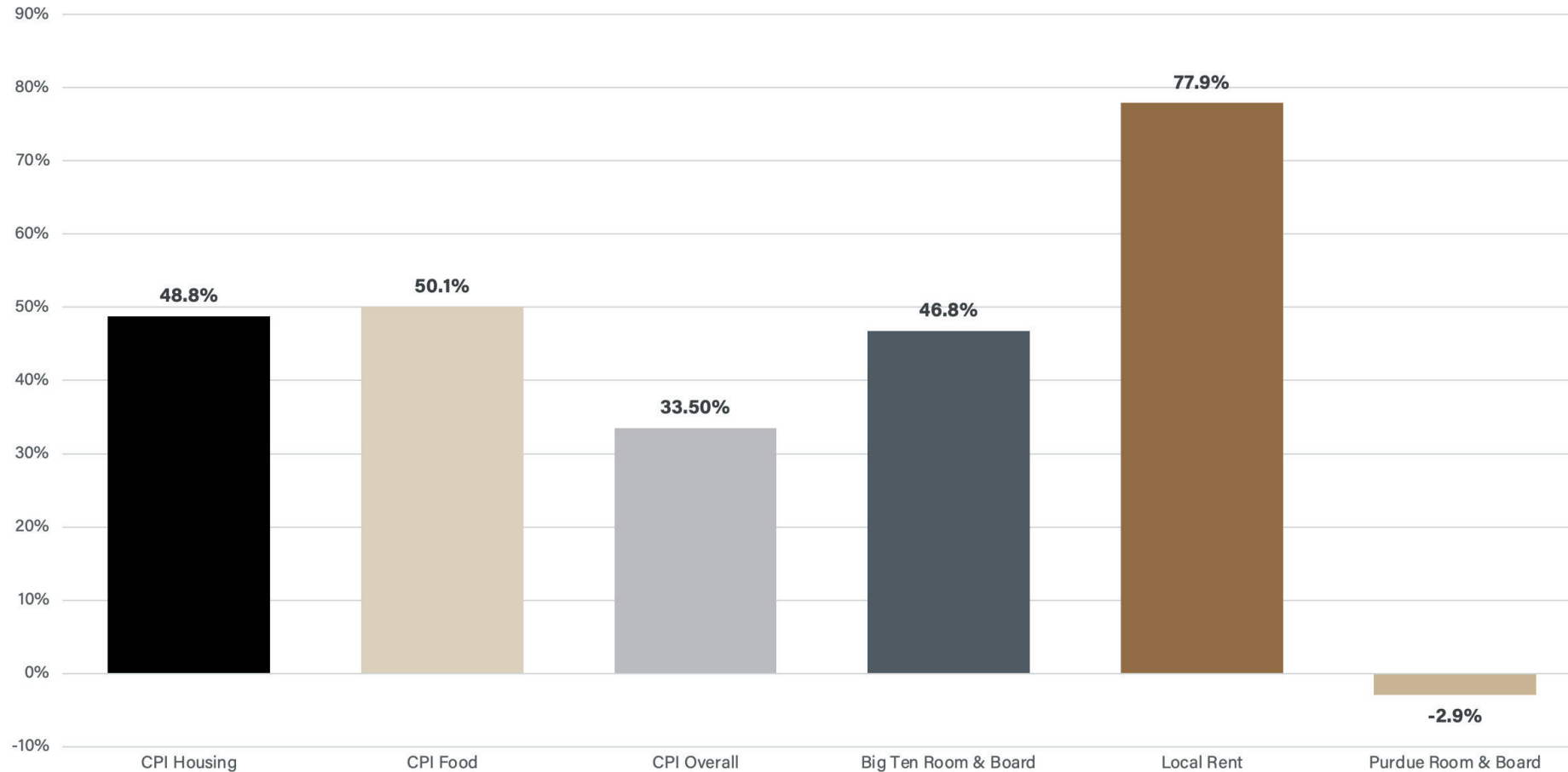
*Traditional Double Room
Meredith South*

INFLATIONARY COST IMPACT



University Residences

Inflationary Cost Increases
Fall 2012 to Fall 2023

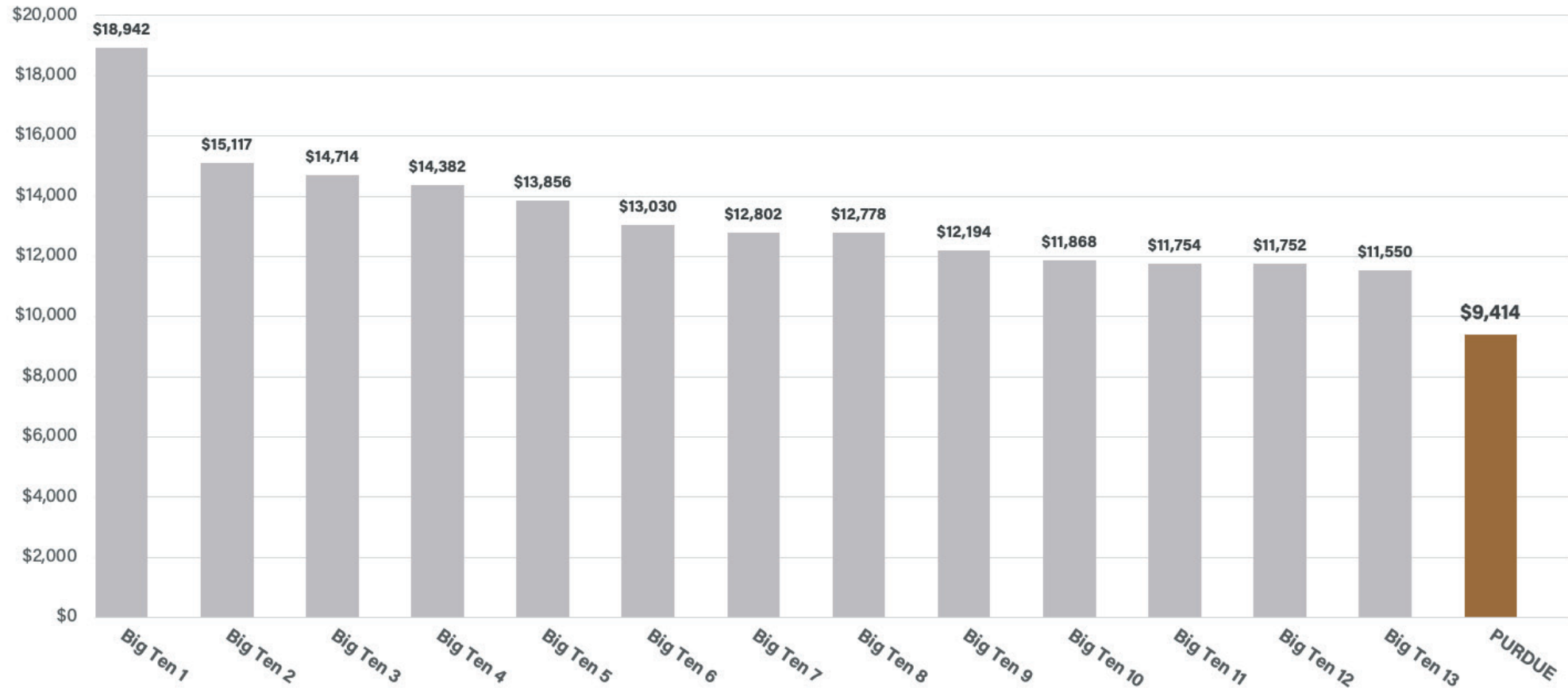


BIG TEN RATES



University Residences

2023-24 Big Ten Room and Board \$



The above pricing reflects the predominant double room rate plus the meal plan that was selected by the majority of residents.

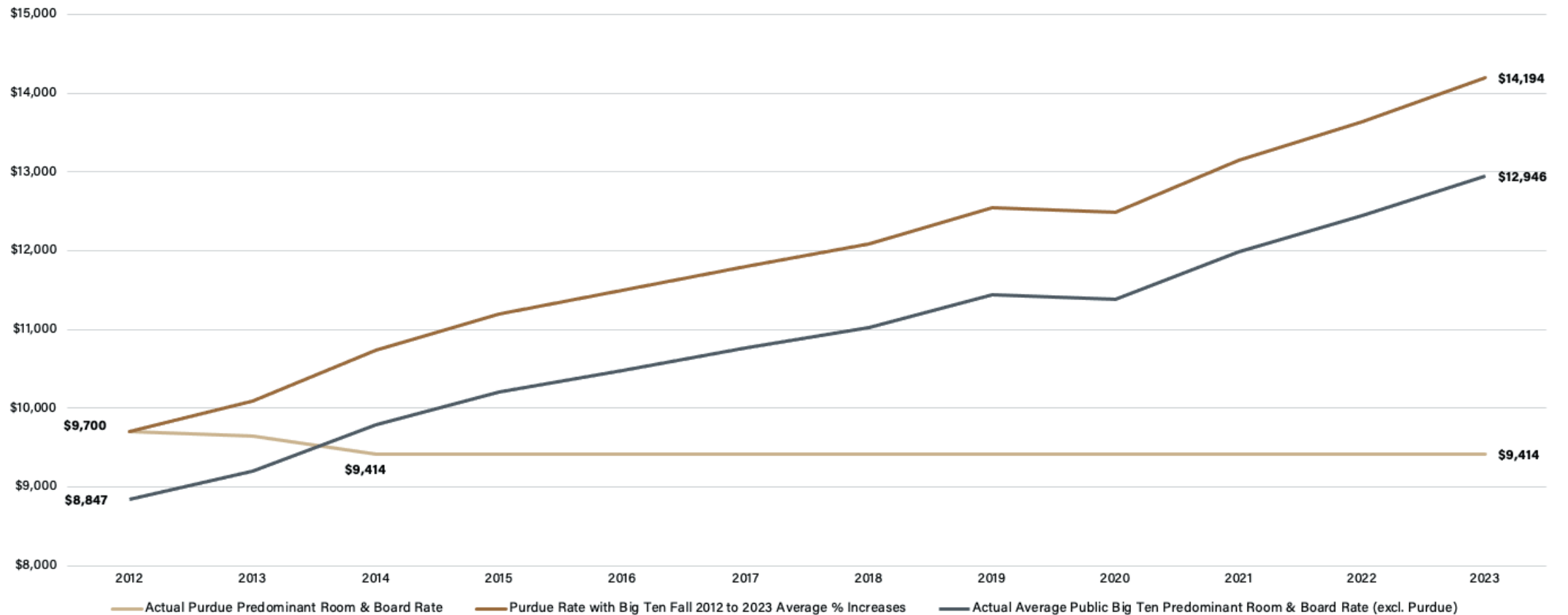
BIG TEN COMPARISONS



University Residences

Predominant Room & Board Rates

Fall 2012 to 2023



RE-ENVISIONING RATES & PLANS



University Residences



*McCutcheon
Hall*

Engaged in rates and plans review process over the past 18 months, that included being:

Student Focused. Students were engaged in surveys and focus groups. Their feedback was incorporated into all key decisions.

Connecting with Experts. Purdue worked in partnership with two consulting agencies that focus on college housing and dining; Brailsford & Dunlavey and Envision Strategies.

Campus Collaboration. Re-envisioning housing rates and dining plans required collaborative work from many different areas of campus that included housing, Student Life, financial areas and assessment.

RATES STRUCTURE

A number of characteristics influence the tier/rate associated with a given building and room including size, private bathrooms, facility age, and amenities.

Tier 1: Most affordable and highest demand room typologies. Most with community style bathrooms.

Tier 2: Provides updated amenities. More semi-private/private bathrooms.

Tier 3: Typologies with increased amenities and privacy, including bathrooms. Many considered move-up options.

Over 83% of non-Aspire and non-master leased beds are tier 1 and 2 housing.



*Traditional Double Room
Earhart Hall*

PROPOSED HOUSING RATES

Affordable. The rates will increase, on average, about \$33 per month for residents. Average rate increase for Tier 1 and 2 beds is less than \$29 per month. Rates will be reviewed annually.

Sustainable. Rate increases allow for continued reinvestment in student support, enhanced facilities, amenities and programs, and sustainable increases in future capacity.

Simplified. Twelve room typologies with three tiered rates. In fall 2023, there were 50+ room typologies and over 100 different rates within those typologies.

PROPOSED 2024-25 UNIVERSITY RESIDENCES RATE TIERS

Room Typology	Tier 1	Tier 2	Tier 3
Traditional - Single	\$5,633	\$7,335	\$10,130
Traditional - Double	\$3,875	\$5,250	\$7,060
Traditional - Triple	\$2,582	\$4,016	\$5,447
Traditional - Quad	\$4,328	\$4,792	
Semi-Suite - Single	\$5,848		\$9,744
Full-Suite - Double	\$5,590		\$7,233
Semi-Suite - Double	\$6,212	\$6,938	
Studio Apt	\$5,733		
1 BR Apt	\$5,138	\$7,248	\$9,887
2 BR Apt	\$7,430		
3 BR Apt			
4 BR Apt	\$9,494		

NOTES:

Does not reflect pricing for Aspire, master leased or densified space.

Shaded Cells: No current rooms from inventory in that tier.

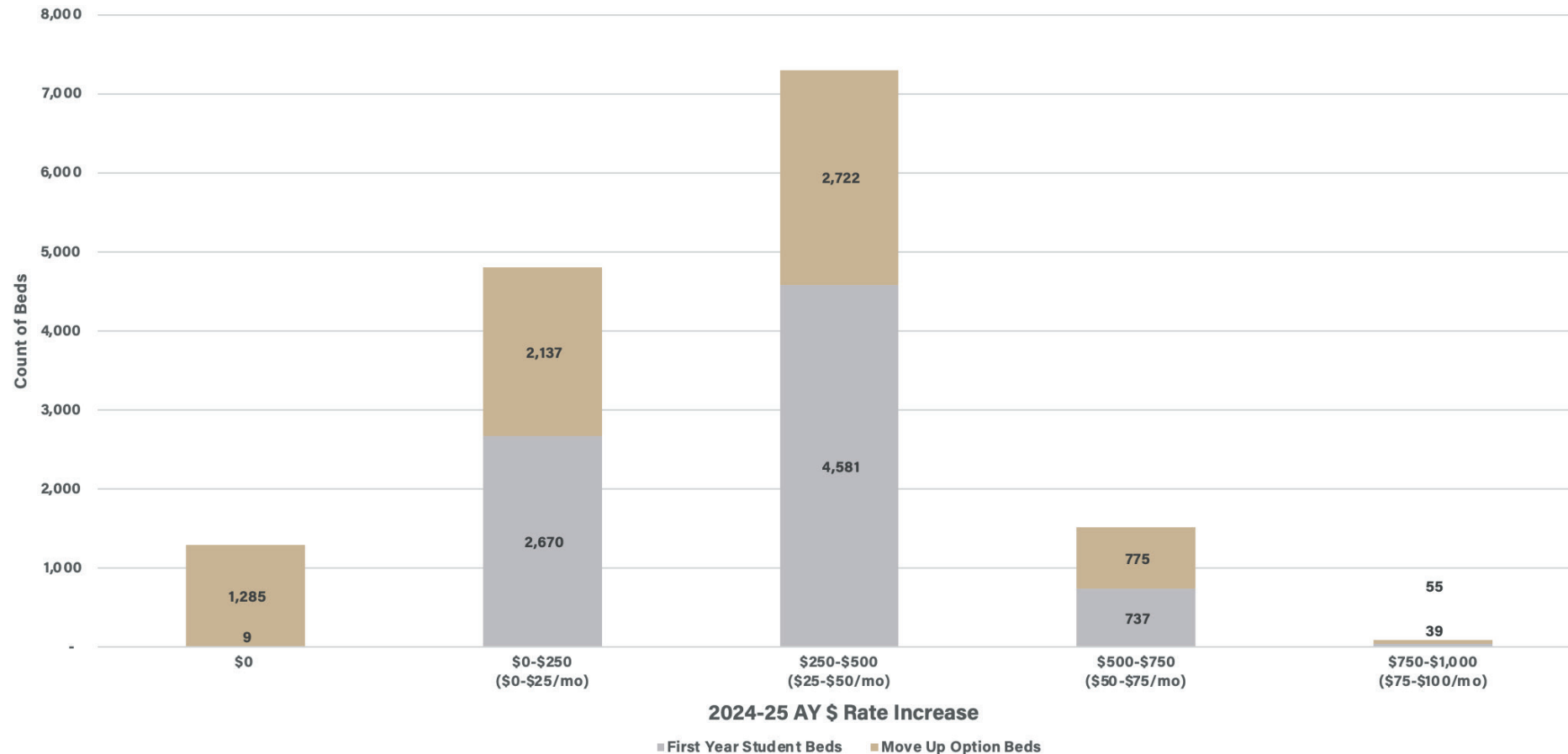
Aspire rates will not increase in 24-25.

RATE INCREASE DISTRIBUTION



University Residences

Distribution of University Residence Beds by 2024-25 AY \$ Increase



FUTURE MEAL PLANS

Simplicity and flexibility are at the core. Students can now use their plan to eat based on preferences including variety, portions and according to their busy schedules. Students will have the choice to select a plan as it relates to their individual needs and preferences.

Community building and engagement. The dining court experience is a core component to residential life at Purdue. The residential dining experience focuses on building a community to support well-being and success. By maintaining a strong commitment to our residential community, it aids students in building their network of support.

Supports growth and sustainability. These new plans will support the reinvestment in dining and the ability to maintain a quality dining experience. Reinvestment will include facility renovations, expansion in seating capacity, creation of new concepts and continued focus on student needs.



PROPOSED MEAL PLANS

Simplified. Plans will consist of meal swipes and Dining Dollars. Meal Swipes can be used at residential dining facilities. Dining Dollars can be used at any campus retail location. This eliminates restrictions and confusion on where and when a student can eat using their meal plan.

Flexible. Students will have more flexibility in how they use their meal plans whether it be portions, value or time of day. Off-campus students will now have the opportunity to choose from two plans and pay by semester.

UNLIMITED

Best value with lowest cost per meal.

*All you care to eat
(Access every 30 minutes)*

\$250 Dining Dollars per semester

14-TRACK

Ideal for students who eat two meals per day.

14 meals swipes per week

\$425 Dining Dollars per semester

10-TRACK

The plan with the greatest flexibility.

10 meals swipes per week

\$550 Dining Dollars per semester

7-TRACK

Ideal for students who like to eat on and off campus.

7 meals swipes per week

\$300 Dining Dollars per semester

80-BLOCK

80 meals swipes per semester

\$250 Dining Dollars per semester

50-BLOCK

50 meal swipes per semester

\$250 Dining Dollars per semester

Eligibility for Block Plans: URBA (incl. Aspire) and former UR residents who are not currently living in University Residences.

COST MEAL PLANS

Focus on affordability. Rates will continue to remain below the Big Ten average. With an annual price ranging from \$1,700 - \$5,695, residents can select a plan that fits their needs and budget. Residents will continue to have the opportunity to increase plans as needed.

Proposed Meal Plan	Contract Price
Unlimited	\$5,695
14-Track	\$5,343
10-Track	\$4,728
7-Track	\$3,338
80-Block*	\$2,366
50-Block*	\$1,700
<i>*URBA (incl. Aspire) and former UR residents who are not currently living in University Residences only. Former UR residents can purchase these plans by the semester.</i>	

Pricing shown is per academic year.

HOUSING & DINING

CONTINUING INVESTMENTS

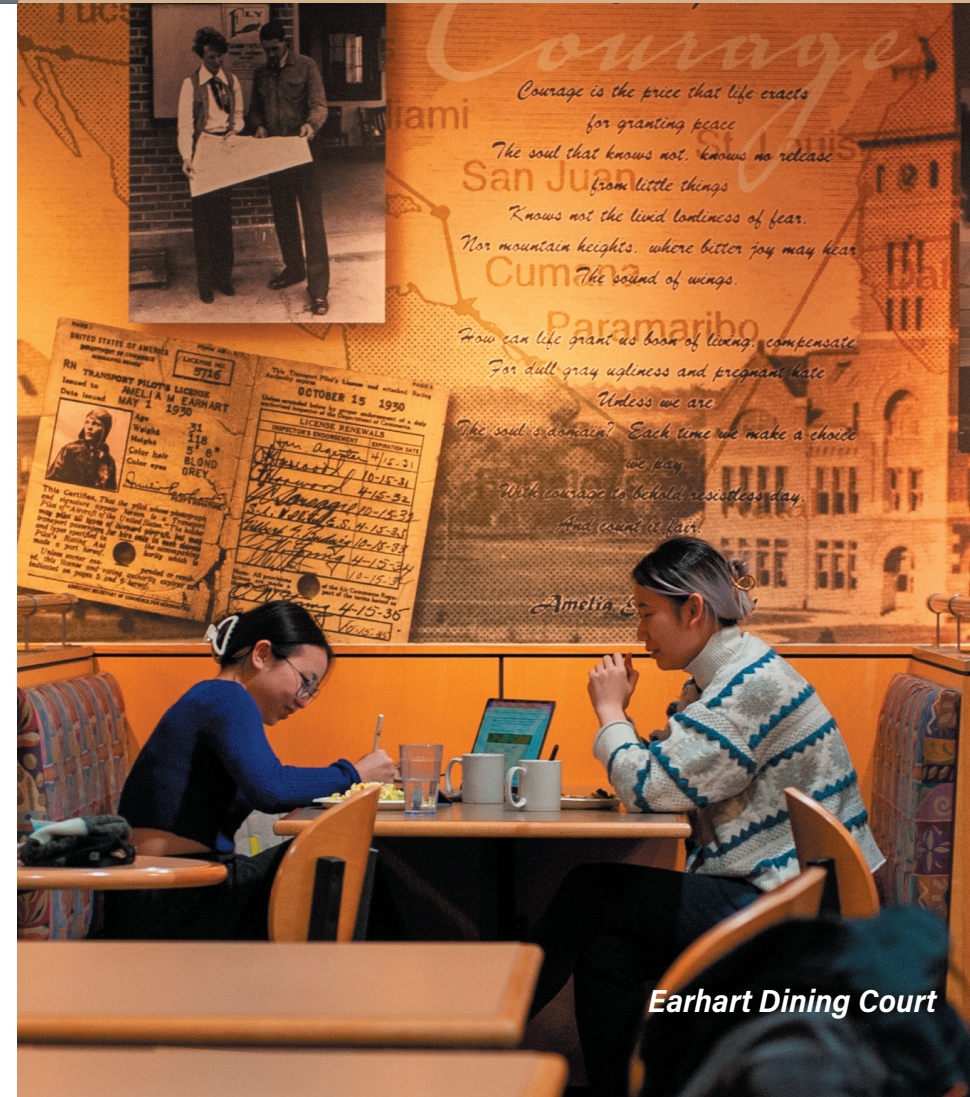


Focused on increasing and optimizing capacity. Housing and Dining have continued to increase the number of bed spaces and dining options. Examples include:

New housing projects such as Honors College and Residences, Frieda Parker Hall, and Winifred Parker Hall have provided new bed spaces as well as the purchase of Aspire and master-leased partnerships. The two new housing projects will contribute to a 35% increase in the number of on-campus beds, rightsizing with the Purdue enrollment increase of 31% since 2013.

Dining court seating capacity has increased with the Earhart Dining Court seating renovation and additional outdoor seating in various dining courts. The Hillenbrand housing project will include renovations to increase the current dining court's capacity.

Enhancement of current housing and dining portfolio. Housing and Dining continues to invest in a quality experience for students. Improvements and upgrades have included wireless improvements, bathroom renovations and new dining locations and options available to students.



Earhart Dining Court

RATES & PLANS COMMUNICATIONS



Housing rates & meal plans will be communicated directly to students on various communication channels as it aligns to their future residency in University Residences.

December 2023

Communications to current residents with information on rates and meal plans.

Launch new rates and plans in the housing portal to students who have reapplied for housing for Fall 2024.

January - May 2024

Continued communication to residents that have reapplied and their families on the education of new rates and meal plans.

Launch new rates and plans to admitted students with education on rates and plans.

Connect with campus partners on new rates and plans to align campus communications.

August 2024

New rates and plans begin in Fall 2024 contracts and reflected in billing.

October 2024

Fall 2025 rates presented to Board of Trustees prior to student reapplication process.



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housing.purdue.edu
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